



For Immediate Release Oct 29, 2011  
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## South Dakota State University Athletes Partner with Children's Museum in Brookings Community Halloween Carnival

Sunday, October 31, South Dakota State University Athletic Department will partner with the Brookings Children's Museum for their annual Halloween Carnival. The event will be held at the newly opened Children's Museum from 12:00pm to 6:00pm. Admission will be \$6 for children and free to parents and guardians earning children entrance into the carnival where they will be able to play and interact with SDSU athletes. Children will be able to explore the Children's Museum with parents while trick-or-treating. The children's admissions tickets will also double as a pass to an upcoming South Dakota State University athletic event of their choice between November 1 and November 9. A list of athletic events can be found on [GoJacks.com](http://GoJacks.com), the official website for Jackrabbit Athletics.

Laurie Melum, Academic Advisor for Athletics, commented on the upcoming event saying, "Participating in community events like this is important to our athletes. We receive tremendous support from the Brookings community and it is very important for us to give back when we can. Having an event like this allows families with young children to enjoy Halloween activities in a safe way." South Dakota State University has held their annual Penny Carnival at Frost Arena in years past and Melum commented on the change this year, "Partnering with the Children's Museum is new for us this year and we are very excited they have invited us into their space. We were there for the museum's opening and the kids who came really enjoyed it as it is such an engaging environment. Our athletes had fun with the space too, especially climbing up the cloud tower, so they are excited to help again."

South Dakota State University softball pitcher Pam Nicholson will be one of the athletes helping at the event. She put the event into perspective stating, "I remember when I was younger I used to look up to athletes in my community and I know how important our positive influence can be. By helping out at an event like the Halloween Carnival we can show kids early on that there are safe ways to have fun on Halloween." Nicholson hopes to help out with the face painting group.

Among face painting, kids can expect to enjoy races, a flag football relay up the museum's cloud tower, tug of war with an athlete, pictures with the SDSU Jackrabbit mascot and much more.

About SDSU Athletics: South Dakota State Athletics is proud to more than 465 student athletes competing in nineteen different men and women's sports. SDSU strives to encourage fair play and academics while enabling their athletes to be passionate and relentless champions on and off the field. Game day and camp information can be found on [GoJacks.com](http://GoJacks.com), the official website for Jackrabbit Athletics.

**Go Big! Go Blue! Go Jacks!**

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